Marta Wlusek

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I am a **Digital Product Designer** specialising in AI, machine learning and data-intensive products, with over 4 years of experience in UX/UI design and frontend development.

Portfolio · LinkedIn · GitHub · Medium

Work experience

Web Designer & Product Developer | 01/2022 - 02/2025 | microTOOL GmbH, Berlin, Germany

- Collaborated with the marketing team to redesign and develop a new B2B marketing website, resulting in a rebranded, modernized interface and improved user experience and data automation.

- Redesigned multiple UI components across the product's desktop and web apps, improving overall usability, visual appeal, and consistency.

- Contributed to the product's frontend development using HTML, CSS, and JavaScript as part of an agile team, working closely with software developers.

Junior Web Developer & Designer | 02/2021 - 09/2021| Orca Affairs GmbH, Berlin, Germany

- Collaborated with a cross-functional team of frontend and backend developers to build websites for clients across the public and private sectors.

- Participated in stakeholder meetings to discuss project requirements and technical specifications.

- Independently developed end-to-end websites, from design to production.

Self-employed Freelance Photographer | 05/2017 - 12/2020 | Berlin, Germany

PR Internship | 03/2020 - 04/2020 | Polnischer Sozialrat e.V., Berlin, Germany

Research Member Executive | 10/2014 - 04/2017 | Research Now, London, UK

Education

10/2022 - 01/2024	<u>MAISTR</u>: **Human-Centered Design** - master's level distance learning education programme in AI for continuous professional development at Halmstad University, Sweden
01/2022 - 07/2022	**UI/UX Design Specialization**, California Institute of the Arts, online
09/2020 - 11/2020	**Full Stack Web Development**, Weiterbildung, SPICED Academy Education GmbH, Berlin, Germany
01/2015 - 12/2016	**Master of Arts (MA) in Photography**, London College of Communication, School of Media, University of the Arts London, UK
2002 - 2007	**Magister's Degree in Cultural Studies** with a specialisation in Film Studies, Institute of Film and Media Studies, University of Silesia, Katowice, Poland

Certifications

- **Machine Learning & AI** issued by ReDI School of Digital Integration Berlin - 01/2025

- **Elements of AI** issued by University of Helsinki MinnaLearn - 12/2024

Skills and strengths

Tech Skills: HTML · CSS · JavaScript · Python · React · API · JSON · SQL · CMS · Wordpress · Figma · Adobe XD · npm · Git · GitHub	**Strengths:** Problem Solving · Creative Thinking · Interface Design · Accessibility · Interaction Design · Information Architecture · Prototyping · User-centered Design · Product Design · Usability Testing · Service Design · Analytical Skills · Data Visualisation · AI Design

Languages

- English - C1

- German - B2

- Polish - Native speaker